

LEUKAEMIA CARE'S TERMS AND CONDITIONS

2025 SWIM SERPENTINE

1 General

- 1.1** You enter the 2025 Swim Serpentine entirely at your own risk and Leukaemia Care is not liable for any injury or loss which you may suffer or incur as a result of your participation in this event, unless such injury or loss is incurred as a result of Leukaemia Care's negligence.
- 1.2** By taking part in the 2025 Swim Serpentine, you acknowledge that there may be conditions or circumstances which are beyond Leukaemia Care's control, and which can lead to unforeseen risks. If you have any concerns or queries, please contact Leukaemia Care before agreeing to take part in this event.
- 1.3** If you are unsure of your physical ability to take part, you should seek medical advice from your doctor prior to the event. It is your responsibility to ensure that you are medically fit to participate, and it is extremely important that you are realistic and truthful about your capabilities and level of experience.
- 1.4** Leukaemia Care reserves the right to change, amend or alter these Terms and Conditions at any time without prior warning or permission. The latest version of these Terms and Conditions are posted on Leukaemia Care's website immediately or available upon request.

2 Your participation

- 2.1** You must be a minimum of 18 years of age on race day to participate in this event.
- 2.2** To secure a place in the 2025 Swim Serpentine, you must pay a non-refundable and non-transferable booking fee + transaction fee. This is payable at the point of booking. The booking fee is refundable only if the event is cancelled by Leukaemia Care.
- 2.3** If you wish to withdraw, you must notify Leukaemia Care on **01905 755 977** or email events@leukaemiacare.org.uk at your earliest convenience.
- 2.4** By signing up, you are pledging to raise the following amount:
£200 (in addition to the booking fee) for 1 Mile
£300 (in addition to the booking fee) for 2 Miles
This sponsorship amount is exclusive of Gift Aid.

- 2.5** If you chose to support Leukaemia Care with your ballot place, you have no fundraising goal to hit but to receive our charity merchandise, we ask that you raise at least £50.
- 2.6** You will endeavour to raise 75% of your target by race day. All remaining sponsorship must be paid to Leukaemia Care no later than **a month after the event**.
- 2.7** Leukaemia Care may withdraw your place if, at any time, in its absolute discretion, it considers that you are not committed to raising the minimum sponsorship amount.
- 2.8** If you need to withdraw, Leukaemia Care will endeavour to roll over your place to the next available event but will be under no obligation to do so.
- 2.9** By taking part you consent to Leukaemia Care contacting you via phone, SMS, post or email for any matter relating to your fundraising and participation in the 2025 Swim Serpentine.
- 2.10** Spectators, including your supporters and family members, watch the event entirely at their own risk and Leukaemia Care shall not be liable for any injury or loss which a spectator might suffer or incur, unless such injury or loss is caused by Leukaemia Care's negligence.
- 2.11** By taking part in the 2025 Swim Serpentine, you confirm that you are happy for your name and any footage or photographs taken during your participation in the event to be used to publicise Leukaemia Care's work, including television broadcasts. Any photographs or video footage shared with us by you may be shared on our website, social networks and/or used in marketing materials - this may include photographs of your friends and family should you share these with us.
- 2.12** By signing up to the 2025 Swim Serpentine you agree for your information to be stored on our database.
- 2.13** By signing up to run in the 2025 Swim Serpentine you agree for us to share your information with the event organisers in regard to your participation in the race.
- 2.14** When signing up to run in the 2025 Swim Serpentine for Leukaemia Care, you automatically opt into receiving communications from Leukaemia Care about their services, how to get involved and campaigns. You can unsubscribe at any time by calling us on **01905 755 977** or by emailing the Communications Team on communications@leukaemiacare.org.uk. We will never sell or swap your details with other organisations or share them with other charities for marketing purposes. Occasionally we may need to pass your details to service companies authorised to act on our behalf (for example, our email marketing platform).

3 Fundraising

In fundraising for Leukaemia Care you agree:

- 3.1 To keep Leukaemia Care updated with your fundraising progress.
- 3.2 To submit, at the end of your fundraising, all used and un-used paper sponsorship forms.
- 3.3 Not to reproduce Leukaemia Care's name or logo without permission from the Communications Team communications@leukaemiacare.org.uk.
- 3.4 Not to collect in a public place without first obtaining the appropriate collector's license from the local authority.
- 3.5 Not to raise funds by carrying out house-to-house collection.
- 3.6 Not to hold a raffle, lottery or prize draw unless it is permitted by Local Authority and Gambling Commission regulation. I understand that it's my responsibility to ensure I understand the rules and regulations regarding raffles for fundraising.
- 3.7 To raise all money using legal methods and complying with the advice given in the fundraising pack.
- 3.8 Not to do anything to bring Leukaemia Care's name into disrepute.
- 3.9 To keep Leukaemia Care informed of any changes to your contact details.
- 3.10 You must pass onto Leukaemia Care, all monies raised in connection with the 2025 Swim Serpentine. You can:
 - Pay on our website with your credit or debit card by visiting www.leukaemiacare.org.uk/donate/ - **please write 'Swim Serpentine 25' as your reason for donation.**
 - Add any offline funds to your online giving page which you will have created through a site such as www.justgiving.com.
 - Pay in your monies via bank transfer - **use your name followed by 'SS25' as the reference** and notify us by emailing events@leukaemiacare.org.uk.
 - **Account name:** Leukaemia Care
 - **Account Number:** 80823805
 - **Sort Code:** 20-98-61
 - Send cheques made payable to 'Leukaemia Care' to **Leukaemia Care, One Birch Court, Blackpole East, Worcester, WR3 8SG.**

4 Gift Aid

4.1 By signing up to the 2025 Swim Serpentine you understand that Gift Aid is not included in your fundraising goal as it is not something that can be guaranteed. But that money raised from Gift Aid is a valuable bonus for Leukaemia Care and contributes to event costs and commission charged by online giving platforms.

4.2 When booking onto an event and informing us you are Gift Aid eligible, you are agreeing to the following declaration:

I am a UK Taxpayer and understand that I must pay an amount of income tax / capital gains tax equal to the amount Leukaemia Care reclaims on my donations in the tax year and that payments of the other taxes, for example VAT or council tax do not qualify.

I wish Leukaemia Care to treat all donations past, present and future, until I notify you otherwise, as Gift Aid, donations.

5 Our promise to you

In return for taking part in 2025 Swim Serpentine for us, we promise to:

5.1 Say thank you for your support and keep you up to date with our news (unless you don't want us to).

5.2 Keep costs to a minimum.

5.3 Take all feedback seriously, including complaints and will aim to respond within two working days. All issues will be dealt with quickly and accurately.

5.4 Keep your personal details and donations in a safe place and they will be kept confidential. We won't disclose your details to anyone else.

5.5 Provide you with ongoing support from sign-up to race day via regular emails from our events co-ordinator.

5.6 Comply with the law, including those that apply to data protection, health and safety and the environment.

5.7 Be clear about who we are and open and honest about what we do.

5.8 Be transparent about our fundraising spend.