



Go
spotty
this
September

Your guide to fundraising during blood cancer awareness month

Leukaemia Care
YOUR Blood Cancer Charity

Registered Charity No. 259483 Scotland Charity No. SC039207



Thank you for your interest in fundraising for us.

Each September, we use our #SpotLeukaemia campaign to highlight the signs and symptoms of leukaemia during blood cancer awareness month.

We're hoping that our fantastic supporters can use #SpotLeukaemia as a reason to fundraise too.

In the following pages, you'll find a few spotty themed ideas to get those creative juices flowing. However, we know that your creativity knows no bounds and we're excited to hear about the events and fundraising ideas you create to take part in this month.

By fundraising for Leukaemia Care, you are raising money to support anybody who has been diagnosed with a leukaemia. Over 9,900 people will be diagnosed this year..and next year...and the year after that. Until there's a cure, we are here to offer information, support and advice to anybody affected.

Your support means the world to us. We'd love to see pictures of your fundraising. We'd love to know about your events - especially so we can thank you properly.

Registered with



FUNDRAISING
REGULATOR

How we can support your fundraising

With this pack, we've included our cardboard collection boxes. They're great for small change and can hold a surprising amount.

We're delighted that you're considering raising money for us and want to make it as simple as possible for you, so we've got extra materials that you can order and we'll pop them in the post for you.

Items that you can order include:

- Bucket labels for fundraising buckets
- Leukaemia Care t-shirts (five per event, if you require more than five, we would ask for a donation of £3 per t-shirt)
- Plastic collection tins
- Fundraising banners and posters
- Press releases written for your local newspapers or radio stations to advertise the brilliant thing you are doing
- Social media graphics and banners
- Balloons
- Spot Leukaemia badges
- Extra cardboard collection boxes
- Gift aid envelopes
- Sponsorship forms

To order your extra materials, simply ring our team on 01905 755977. Alternatively, you can email your requests to fundraising@leukaemiacare.org.uk.



Spotty dress down day

Whether in the workplace, in school or even in your own home - you could go spotty for those affected by leukaemia.

Dress down days are SIMPLE to organise and can make a serious difference to blood cancer patients.

To organise a spotty dress down day as a group, you need to

- Get the event agreed by your workplace or school
- Set a donation amount for going spotty - we'd suggest £1 per person
- Watch the pounds roll in!

If you wanted to set yourself an even bigger challenge, why not get sponsored to dress up each day for the month of September?



Spotty bake off

You could raise some serious dough (and some smiles) through baking. This type of fundraiser has all the ingredients to become a huge success.

Why not run a cake sale in your school, office or within the local community? Bake a selection of tasty treats and sell your items.

If you have a competitive streak, why not organise a bake off competition amongst friends and family?

You could charge an entry fee to the competition with the winner winning a prize and the entry money going directly to Leukaemia Care.

If you're less "star baker" and more "soggy bottom", well there's muffin we can do about that - but you could hand out a wooden spoon prize for those efforts!



Spotty dog walk

This is a paw-some event for getting your community involved in blood cancer awareness month. Set your date for the event (we recommend a weekend), share with the local press and you're well on your way to a woof-derful fundraising total.

To increase interest in your spotty dog walk, you could

- Include a dog competition. How about asking local businesses for prizes you can award to the owner of the dog with the waggiest tail? You can add in prizes for the best fancy dress or for the dog and owner that look the most alike!
- Get your local pubs involved. Start and end your dog walk at a pub and use collection tins in the pubs themselves to raise extra money



Pictured: Our Malvern spotty dog walkers enjoying the event in 2018

For the past two years, dog walkers in Malvern have been involved in our spotty dog event including a walk and dog competition.

The event is well supported by local businesses and it is becoming a fixture in the local calendar.

In 2018, the event raised £300.



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Spotty sky dive

If you're a budding thrill seeker, an adrenaline junkie or simply want to experience something incredible, a charity skydive could be for you!

You could join #TeamLC this September as part of our thrill-seeking team raising money and awareness.

You need to be over the age of 16 to take on a Skydive and weight restrictions may apply.

Our September skydiving event will take place on 7th September 2019 in Lancaster. Members from the Leukaemia Care team will be there to cheer you the whole way up and be there to congratulate you back at ground level.

- The cost to sign up for a Leukaemia Care skydive is £25
- The minimum fundraising goal for a skydive is £440

We would love to have you on our team. To find out more, speak to our events fundraising team on events@leukaemiacare.org.uk or ring **01905 755977**.



Create a fundraiser for yourself or someone else, or another cause that's important to you.



Medical expenses



Education



Charities and more

[Raise Money](#)

Facebook fundraising

We understand if you haven't got much time to organise a fundraising event - not everybody does. However, there are ways that you can get involved which just involves a few clicks.

Facebook fundraisers are one of the easiest ways to raise money for a charity and can all be done from your own Facebook account.

Setting up your Facebook fundraising page is easy. All you have to do is follow these steps:

- Head to www.facebook.com/fundraisers
- Click on 'Raise money'
- Select 'Charity' and search for 'Leukaemia Care'
- Set a fundraising goal and end date for the fundraiser
- Give your fundraiser a title, such as 'Spot Leukaemia, and describe why you're fundraising for LC
- Select an eye-catching photo to draw people to your fundraiser
And you're done! All you have to do is to share your page with friends and family.

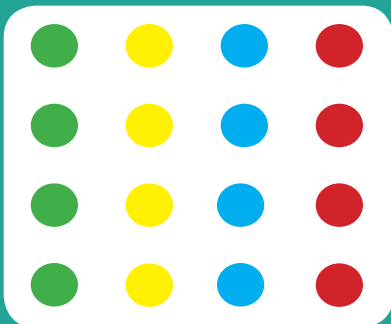
Other spotty ideas include:



Hold a spotty disco or party and boogie the night away knowing you're supporting others at the same time!



Organise a spotty sports event - even if your spot is just the football!



Challenge your friends to a charity Twister tournament - who will be the last person standing?



Get messy at a charity paint run where you get spottier the further you run!

Remember - most ideas can be turned into a charity fundraising event with a little imagination!

We're here to support you all the way with your event. To share your event ideas or to access fundraising support, simply email fundraising@leukaemiacare.org.uk or ring 01905755977.

Keeping it safe and legal

- Any events organised by fundraisers in aid of Leukaemia Care are not covered by Leukaemia Care's insurance. If you are planning an event where you think you may need insurance of some kind, please talk to our fundraising team who can advise you of the options.

Leukaemia Care won't be liable for any loss or injury as a result of the event.

- Collections can be a great way to raise funds. If you want to host a collection outside a supermarket, shopping or garden centre, you will need permission in advance of the event. The fundraising team can advise you on how to gain this consent.
- If you are expecting to raise a lot of money in cash at an event, ensure that you have volunteers, friends or family with you to transport cash so it can be stored safely.
- You may need licenses for the following types of activities:
Alcohol or entertainment, including recorded music
Holding a raffle, lottery or money collection

or auction
Public money collection
Putting up banners in a public place

Our fundraising team can give guidance and advice for obtaining licenses for these purposes.

- If you are looking to gain support from small businesses for items that could be used in an auction or raffle, you will need a letter of authority from the charity. Please contact the charity directly to find out more about obtaining this.

If you have any queries on how to run your event, don't hesitate to get in touch with the fundraising team at Leukaemia Care who can give you advice and support every step of the way!

You can contact them on:

email:
Fundraising@leukaemiacare.org.uk

phone:
01905755977

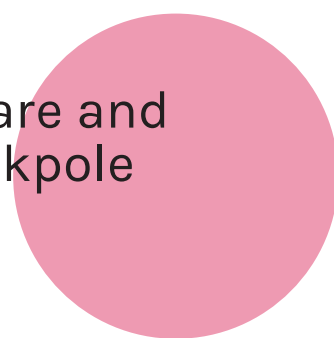


Paying in the money

We know that whatever you do, it'll be a huge success. Once we've received your money, we'll send you your certificate so you can tell the world the **amazing** thing you've done for this charity.

Paying by cheque

Please make cheques payable to Leukaemia Care and send to: Leukaemia Care, One Birch Court, Blackpole East Worcester, WR3 8SG.



Paying directly into the bank

You can transfer the funds straight from your account to ours. Our bank details are:

Sort code: 20-98-61

Account number: 70575712

Account name: The Leukaemia Care Society

Alternatively, you can use these details in branch too.

Making payment over the phone

You can pay your event money in using your debit card over the phone by ringing our fundraising team on 01905 755977.



Thank you!