

# Leukaemia Care

YOUR Blood Cancer Charity

## LEUKAEMIA CARE's TERMS AND CONDITIONS

### 2022 TCS LONDON MARATHON

#### General

1. You enter the TCS London Marathon entirely at your own risk and Leukaemia Care is not liable for any injury or loss which you may suffer or incur as a result of your participation in this event, unless such injury or loss is incurred as a result of Leukaemia Care's negligence.
2. By taking part in the TCS London Marathon, you acknowledge that there may be conditions or circumstances which are beyond Leukaemia Care's control and which can lead to unforeseen risks. If you have any concerns or queries please contact Leukaemia Care before agreeing to take part in this event.
3. If you are unsure of your physical ability to take part, you should take medical advice from your doctor prior to the event. It is your responsibility to ensure that you are medically fit to participate and it is extremely important that you are realistic and truthful about your capabilities and level of experience.
4. Leukaemia Care reserves the right to change, amend or alter these Terms and Conditions at any time without prior warning or permission. The latest version of these Terms and Conditions are posted on Leukaemia Care's website immediately or available upon request.

#### Your participation

5. You must be a minimum of 18 years of age on race day to participate in this event.
6. All bookings are done online at [www.leukaemiacare.org.uk](http://www.leukaemiacare.org.uk)
7. To secure a place in the 2022 TCS London Marathon, you must pay a non-refundable and non-transferable booking fee of £50 + transaction fee (inc. VAT) payable at the point of booking. The booking fee is refundable only if the event is cancelled by Leukaemia Care. The registration fee will not be refunded if you withdraw for any other reason.
8. If you wish to withdraw, you must notify Leukaemia Care on 01905 755 977 or email [events@leukaemiacare.org.uk](mailto:events@leukaemiacare.org.uk) at your earliest convenience.
9. If you withdraw from the race after the London Marathon console closes, when no other runner can be substituted, you will be liable to cover the cost of your place of £500. This includes deferring your place to a future year, where your sponsorship target will be increased by £500 to cover the cost of the lost place.
10. Those who transferred their place from the 2020 London Marathon for the 2022 London Marathon due to the cancellation of the event, are also liable to cover the cost of their place if they withdraw after the console closes.
11. By signing up to this event, you are agreeing to raise no less than £2,500 (in addition to the booking fee). This sponsorship amount is exclusive of Gift Aid.

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12. If you are an overseas runner, you commit to a higher fundraising goal of £2,800. This is to cover the fact that you cannot claim Gift Aid.
13. Those who transferred their place from the 2020 London Marathon for the 2022 London Marathon due to the cancellation of the event will continue to have the same fundraising goal as 2020, which was £2,450 for UK runners and £2,750 for those who live outside the UK. You will be required to reach this goal 4 weeks before race day.
14. When signing up to run the 2022 London Marathon for Leukaemia Care you agree to setting up an online giving page at the time of booking and have two weeks to activate your page. If your page is not activated within this time Leukaemia Care holds the right to withdraw your place.
15. If you start the race but do not cross the finish line, you will still be liable to raise the £2,500 sponsorship amount.
16. Leukaemia Care will endeavor to roll over your place to the next available London Marathon event but will be under no obligation to do so. Your place will only be rolled if you can demonstrate a realistic prospect of meeting the fundraising target and agree to continue fundraising in the interim.
17. If you hold a 2022 London Marathon charity place, you will have fundraising milestones to hit along the way. These are:
  - a. £750 by end of December 2021
  - b. £1,100 by 1<sup>st</sup> February 2022
  - c. £1,500 by 1<sup>st</sup> April
  - d. £2,000 by 1<sup>st</sup> July 2022
  - e. £2,250 by 1<sup>st</sup> August 2022
  - f. £2,500 by 12<sup>th</sup> September 2022
  - g. All remaining sponsorship must be paid to Leukaemia Care no later than 31<sup>st</sup> October 2022. If you have not raised the required minimum sponsorship amount by 31<sup>st</sup> October 2022 you are liable to cover the remaining sponsorship yourself.
18. Leukaemia Care retains full control over its London Marathon places, which are not confirmed until they are registered with the London Marathon console when your fundraising hits £1,500. Leukaemia Care will regularly review your fundraising progress against the above milestones and may withdraw your place if, at any time, in its absolute discretion, if it considers that you are not committed to raising the full sponsorship amount.
19. At any point, before the 1<sup>st</sup> April, if you do not hit any of the above milestones or if Leukaemia Care considers that you are not committed to raising this sponsorship amount, you will also be moved to the Virtual London Marathon.
20. Leukaemia Care will not add you on to the London Marathon console until you have raised £1,500. Failure to meet this target means your place will be transferred to the Virtual London Marathon.
21. Leukaemia Care may withdraw your place if, at any time, in its absolute discretion, if it considers that you are not committed to raising this sponsorship amount.

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22. If you chose to run for Leukaemia Care as a ballot runner, you have no fundraising goal to hit but to receive one of our charity running vests, we ask that you raise at least £350.
23. By taking part you consent to Leukaemia Care contacting you via phone, SMS, post or email for any matter relating to your fundraising and participation in the London Marathon.
24. Spectators, including your supporters and family members, watch the event entirely at their own risk and Leukaemia Care shall not be liable for any injury or loss which a spectator might suffer or incur, unless such injury or loss is caused by Leukaemia Care's negligence.
25. By taking part, you confirm that you are happy for your name and any footage or photographs taken during your participation in the Virgin Money London Marathon to be used to publicise Leukaemia Care's work, including television broadcasts. Any photographs or video footage shared with us by you may be shared on our website, social networks and/or used in marketing materials – this may include photographs of your friends and family should you share these with us.
26. By signing up to the 2022 TCS London Marathon you agree for your information to be stored on our database.
27. By signing up to run in the 2022 London Marathon you agree for us to share your information with the London Marathon office in regard to your participation in the race.
28. When signing up to run in the 2022 London Marathon for Leukaemia Care, you automatically opt into receiving communications from Leukaemia Care about their services, how to get involved and our campaigns. You can unsubscribe at any time by calling us on 01905 755 977 or by emailing [communications@leukaemiacare.org.uk](mailto:communications@leukaemiacare.org.uk). We will never sell or swap your details with other organisations or share them with other charities for marketing purposes. Occasionally we may need to pass your details to service companies authorised to act on our behalf (for example, our email marketing platform).

## Fundraising

In fundraising for Leukaemia Care you agree:

29. To keep Leukaemia Care updated with your fundraising progress
30. To submit at the end of your fundraising all used and un-used paper sponsor forms.
31. Not to reproduce Leukaemia Care's name or logo without permission from the Communications Team [communications@leukaemiacare.org.uk](mailto:communications@leukaemiacare.org.uk).
32. Not to collect in a public place without first obtaining the appropriate collector's license from the local authority.
33. Not to raise funds by carrying out house-to-house collection.
34. To raise all money using legal methods and complying with the advice given in the fundraising pack.

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35. Not to do anything to bring Leukaemia Care's name into disrepute.
36. To keep Leukaemia Care informed of any changes to your contact details.
37. You must pass onto Leukaemia Care, all monies raised in connection with the event. You can:
  - Pay online with your credit or debit card using your online giving website such as [www.justgiving.com](http://www.justgiving.com) or [www.virginmoneygiving.com](http://www.virginmoneygiving.com)
  - Pay in your monies via bank transfer – use your name as the reference number with LM22 as well as dropping us an email to [fundraising@leukaemiacare.org.uk](mailto:fundraising@leukaemiacare.org.uk)
    - Account name: Leukaemia Care
    - Account Number: 80823805
    - Sort Code: 20-98-61
  - Send cheques made payable to 'Leukaemia Care' to Leukaemia Care, One Birch Court, Blackpole East, Worcester, WR3 8SG.

## Gift Aid

By signing up to the Virgin Money London Marathon you understand that Gift Aid is not included in your fundraising goal but that money raised from Gift Aid is a valuable bonus for Leukaemia Care and contributes to event costs and commission charged by online giving platforms.

When booking onto an event and informing us you are Gift Aid eligible, you are agreeing to the following declaration:

***I am a UK Taxpayer and understand that I must pay an amount of income tax / capital gains tax equal to the amount Leukaemia Care reclaims on my donations in the tax year and that payments of the other taxes, for example VAT or council tax do not qualify.***

***I wish Leukaemia Care to treat all donations past, present and future, until I notify you otherwise, as Gift Aid, donations.***

## Our promise to you

In return for running the Virgin Money London Marathon for us, we promise to:

- Say thank you for your support and keep you up-to-date with our news (unless you don't want us to).
- Keep costs to a minimum.
- Take all feedback seriously, including complaints and will aim to respond within two working days. All issues will be dealt with quickly and accurately.
- Keep your personal details and donations in a safe place and they will be kept confidential. We

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won't disclose your details to anyone else.

- Provide you with ongoing support from sign-up to race day via our online closed Facebook group and by receiving regular phone calls from our London Marathon co-ordinator.
- You'll be reminded of your fundraising commitment through and we will be clear on deadlines and milestones for you to reach.