

Leukaemia Care

YOUR Blood Cancer Charity

LEUKAEMIA CARE's TERMS AND CONDITIONS

2021 VIRGIN MONEY LONDON MARATHON

General

1. You enter the Virgin Money London Marathon entirely at your own risk and Leukaemia Care is not liable for any injury or loss which you may suffer or incur as a result of your participation in this event, unless such injury or loss is incurred as a result of Leukaemia Care's negligence.
2. By taking part in the Virgin Money London Marathon, you acknowledge that there may be conditions or circumstances which are beyond Leukaemia Care's control and which can lead to unforeseen risks. If you have any concerns or queries please contact Leukaemia Care before agreeing to take part in this event.
3. If you are unsure of your physical ability to take part, you should take medical advice from your doctor prior to the event. It is your responsibility to ensure that you are medically fit to participate and it is extremely important that you are realistic and truthful about your capabilities and level of experience.
4. Leukaemia Care reserves the right to change, amend or alter these Terms and Conditions at any time without prior warning or permission. The latest version of these Terms and Conditions are posted on Leukaemia Care's website immediately or available upon request.

Your participation

5. You must be a minimum of 18 years of age on race day to participate in this event.
6. All bookings are done online at www.leukaemiacare.org.uk
7. To secure a place in the 2021 Virgin Money London Marathon, you must pay a non-refundable and non-transferable booking fee of £50 + transaction fee (inc. VAT) payable at the point of booking. The booking fee is refundable only if the event is cancelled by Leukaemia Care. The registration fee will not be refunded if you withdraw for any other reason.
8. If you wish to withdraw, you must notify Leukaemia Care on 01905 755 977 or email events@leukaemiacare.org.uk at your earliest convenience.
9. If you withdraw from the race after the Virgin Money London Marathon console closes, when no other runner can be substituted, you will be liable to cover the cost of your place of £500.
10. Those who transferred their place from the 2020 London Marathon for the 2021 London Marathon due to the cancellation of the event, are also liable to cover the cost of their place if they withdraw after the console closes. If you withdraw, Leukaemia Care will endeavour to roll over your place to the next available London Marathon event.
11. By signing up to this event, you are agreeing to raise no less than £2,500 (in addition to the booking fee). This sponsorship amount is exclusive of Gift Aid.

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12. If you are an overseas runner, you commit to a higher fundraising goal of £2,800. This is to cover the fact that you cannot claim Gift Aid.
13. Those who transferred their place from the 2020 London Marathon for the 2021 London Marathon due to the cancellation of the event will continue to have the same fundraising goal as 2020, which was £2,450 for UK runners and £2,750 for those who live overseas. You will be required to reach this goal 4 weeks before race day.
14. When signing up to run the 2021 Virgin Money London Marathon for Leukaemia Care you agree to setting up a Just Giving at the time of booking and have two weeks to activate your page. If your page is not activated within this time Leukaemia Care holds the right to withdraw your place.
15. If you start the race but do not cross the finish line, you will still be liable to raise the £2,500 sponsorship amount.
16. If you do have to withdraw and have already paid the registration fee and started raising sponsorship money, Leukaemia Care will endeavour to roll over your place to the next available London marathon event but will be under no obligation to do so. If your place does get rolled over you will need to commit to a new entry and sponsorship requirements, which may have changed from 2021.
17. If you hold a 2021 London Marathon charity place, you will have fundraising milestones to hit along the way. These are:
 - a. £750 by 29th January 2021
 - b. £1500 by 29th April 2021
 - c. £2,250 by 29th July
 - d. £2,500 by 3rd September
 - e. All remaining sponsorship must be paid to Leukaemia Care no later than 12th November 2021. If you have not raised the required minimum sponsorship amount by 12th November 2021 you are liable to cover the remaining sponsorship yourself.
18. For runners who signed up from February 2021 onwards, you will have the below have fundraising milestones to hit along the way. These are:
 - a. £750 by 31st March 2021
 - b. £1,500 by 14th May 2021
 - c. £2,250 by 29th July 2021
 - d. £2,500 by 3rd September 2021
 - e. All remaining sponsorship must be paid to Leukaemia Care no later than 12th November 2021. If you have not raised the required minimum sponsorship amount by 12th November 2021 you are liable to cover the remaining sponsorship yourself.
 - f.
19. Leukaemia Care may withdraw your place if, at any time, in its absolute discretion, if it considers that you are not committed to raising this sponsorship amount.
20. You acknowledge that Leukaemia Care's gold bond places are a cost to Leukaemia Care and therefore failure to raise any money for the charity will be at the charity's loss.
21. If you chose to run for Leukaemia Care as a ballot runner, you have no fundraising goal to hit but to receive one of our charity running vests, we ask that you raise at least £50.
22. By taking part you consent to Leukaemia Care contacting you via phone, SMS, fax, post or email for any matter relating to your fundraising and participation in the London Marathon.

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23. Spectators, including your supporters and family members, watch the event entirely at their own risk and Leukaemia Care shall not be liable for any injury or loss which a spectator might suffer or incur, unless such injury or loss is caused by Leukaemia Care's negligence.
24. By taking part, you confirm that you are happy for your name and any footage or photographs taken during your participation in the Virgin Money London Marathon to be used to publicise Leukaemia Care's work, including television broadcasts. Any photographs or video footage shared with us by you may be shared on our website, social networks and/or used in marketing materials – this may include photographs of your friends and family should you share these with us.
25. By signing up to the 2021 Virgin Money London Marathon you agree for your information to be stored on our database.
26. By signing up to run in the 2021 London Marathon you agree for us to share your information with the London Marathon office in regard to your participation in the race.
27. When signing up to run in the 2021 London Marathon for Leukaemia Care, you manually choose your communication preferences. You can unsubscribe at any time by calling us on 01905 755 977 or by emailing communications@leukaemiacare.org.uk. We will never sell or swap your details with other organisations or share them with other charities for marketing purposes. Occasionally we may need to pass your details to service companies authorised to act on our behalf (for example, our email marketing platform).

Fundraising

In fundraising for Leukaemia Care you agree:

28. To submit at the end of your fundraising all used and un-used paper sponsor forms.
29. Not to reproduce Leukaemia Care's name or logo without permission from the Communications Team communications@leukaemiacare.org.uk.
30. Not to collect in a public place without first obtaining the appropriate collector's license from the local authority.
31. Not to raise funds by carrying out house-to-house collection.
32. To raise all money using legal methods and complying with the advice given in the fundraising pack.
33. Not to do anything to bring Leukaemia Care's name into disrepute.
34. To keep Leukaemia Care informed of any changes to your contact details.
35. You must pass onto Leukaemia Care, all monies raised in connection with the event. You can:

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- Pay online with your credit or debit card using your online giving website such as www.justgiving.com or www.virginmoneygiving.com
- Pay in your monies via bank transfer – for bank details please talk to a member of our Fundraising Team on 01905 755 977 or email events@leukaemiacare.org.uk
- Call us on 01905 755 977 with your credit or debit card details.
- Send cheques made payable to 'Leukaemia Care' to Leukaemia Care, One Birch Court, Blackpole East, Worcester, WR3 8SG.

Gift Aid

By signing up to the Virgin Money London Marathon you understand that Gift Aid is not included in your fundraising goal but that money raised from Gift Aid is a valuable bonus for Leukaemia Care and contributes to event costs and commission charged by online giving platforms.

When booking onto an event and informing us you are Gift Aid eligible, you are agreeing to the following declaration:

I am a UK Taxpayer and understand that I must pay an amount of income tax / capital gains tax equal to the amount Leukaemia Care reclaims on my donations in the tax year and that payments of the other taxes, for example VAT or council tax do not qualify.

I wish Leukaemia Care to treat all donations past, present and future, until I notify you otherwise, as Gift Aid, donations.

Our promise to you

In return for running the Virgin Money London Marathon for us, we promise to:

- Say thank you for your support and keep you up-to-date with our news (unless you don't want us to).
- Keep costs to a minimum.
- Take all feedback seriously, including complaints and will aim to respond within two working days. All issues will be dealt with quickly and accurately.
- Keep your personal details and donations in a safe place and they will be kept confidential. We won't disclose your details to anyone else.
- Maintain our high standards.
- Comply with the law, including those that apply to data protection, health and safety and the environment.
- Be clear about who we are and open and honest about what we do.

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- Be responsible.
- Be transparent about our fundraising spend.